



**Apples *to* Apples**

## Newman Medical Offers Your Customers:

- \$100 trade-in rebate on ALL Doppler models
- Guaranteed 1-3 day service time on all products
- Standard repair fees on Doppler equipment (\$149 for main units, \$79 for probes)
- Full 2 year warranty on all products, including probes and cables

***You should be selling these...***

***...instead of these!***

### Display, interchangeable probes, for fetal/obstetrical use



#### **DigiDop 700 list \$745**

- Digital Optimized Processing (DOP™) technology eliminates unwanted background noise
- “Unbreakable” integrated magnetic probe cradle
- Cable easily replaced by user (\$4.95 cost)
- Large backlit LCD display
- Available with recharger for additional \$50 (Model 701)



#### **Huntleigh Fetal Dopplex II list \$860**

- Difficult to clean, easily breakable probe holder
- Probe cable replacement requires mail-in service and downtime

### Non-display, for fetal/obstetrical use



#### **DigiDop 300 list \$545**

- Digital Optimized Processing (DOP™) technology eliminates unwanted background noise
- Interchangeable Probes
- “Unbreakable” integrated magnetic probe cradle
- Cable easily replaced by user (\$4.95 cost)
- Available with recharger for additional \$50 (Model 301)



#### **Huntleigh D920/D930 list \$770**

- Difficult to clean, easily breakable probe holder
- Non-interchangeable probes
- Probe cable replacement requires mail-in service and downtime

### Display, interchangeable probes for vascular use



#### **DigiDop 700 Vascular Combo list \$920**

- Get 2 vascular probes for the price of 1! (5 and 8 Mhz.)
- Digital Optimized Processing (DOP™) technology eliminates unwanted background noise
- Available with recharger for additional \$50 (Model 701)



#### **Huntleigh MD2 list \$1065**

- Difficult to clean, easily breakable probe holder
- Probe cable replacement requires mail-in service and downtime

**\$100 Trade-in offer to end user for any other Doppler, regardless of condition – available on all DigiDops**



## Apples & Oranges

### Newman Medical Offers Your Customers:

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## Competitive Matrix

Manufacturer System Features	Newman Medical 301	Newman Medical 701	Carefusion Elite 200R	Carefusion Pocket-Dop II	Summit Doppler 250R	Arjo-Huntleigh Fetal Dopplex II
Digital Optimized Processing (DOP™)-for noise free sound	✓	✓	✗	✗	✗	✗
Large, graphical, backlit display	✗	✓	✗	✗	✗	✗
'Unbreakable' Magnetic Probe Holder	✓	✓	✗	✗	✗	✗
Customer Replaceable Cord	✓	✓	✓	✗	✓	✗
Patient Comfortable Probes	✓	✓	✗	✓	✗	✗
Battery Life over 300 Minutes	✓	✓	✗	✗	✓	✗
Auto Shut-off	✓	✓	✓	✗	✓	✓
Made in USA	✓	✓	✓	✓	✓	✗
Rechargeable	✓	✓	✓	✓	✓	✗

### Main Unit Specifications:

Weight: 12.7 oz. (360 grams)

Dimensions: 6"H x 2.5"W x 1.25"D (150mm x 65mm x 35mm)

Battery Life: Approx. 900 minutes Alkaline/720 minutes NiMH

**Two Year Warranty!**

DD-300 - non-display, non-rechargeable

DD-301 - non-display, rechargeable

DD-700 - Backlit display, non-rechargeable

DD-701 - Backlit display, rechargeable

DD-2MHz - Late term pregnancies or larger patients

DD-3MHz - General purpose obstetrical probe-early fetal heartbeat detection

DD-5MHz - Deeper vessels for vascular applications

DD-8MHz - General purpose vascular probe-peripheral vascular detection